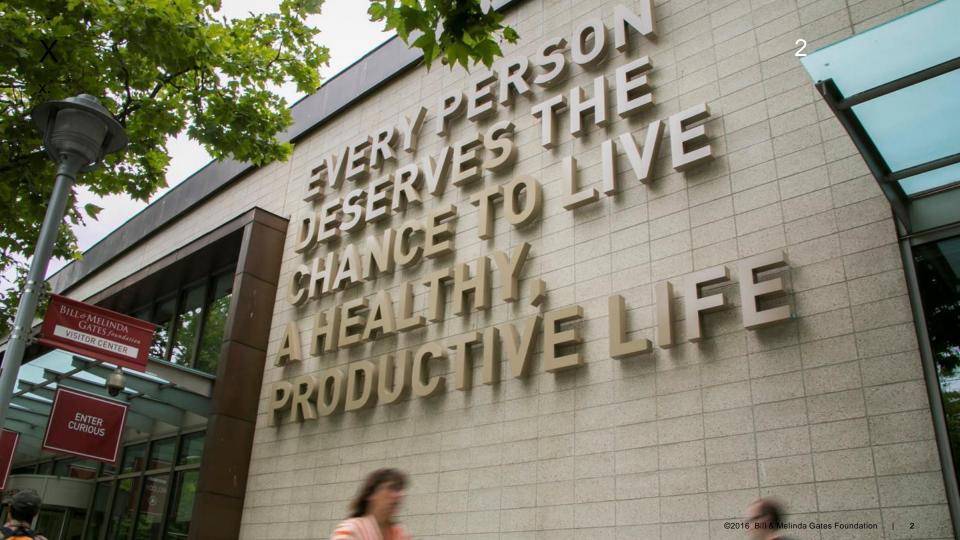


# THE <u>OPPORTUNITY</u> FOR DEVELOPING A SUSTAINABLE SANITATION SERVICE INDUSTRY







#### JMP 2017

Some 3 in 10 people worldwide, or 2.1 billion, lack access to safe, readily available water at home,

and 6 in 10, or 4.4 billion, lack safely managed sanitation, (WHO) and UNICEF 2017)

Kibera slum, Kenya, June 2014



0.8 MILLION CHILDREN DIE OF DIARRHEA EVERY YEAR

New Delhi, India, March 2014

# TODAY'S TOILET SOLUTIONS In the "DEVELOPED" world







• Required annual renewal rate: 1.3 – 2 %

City	Renewal rate 2011
Singapore	5.0%
Amsterdam	1.7%
Zurich	1.7%
Vienna	1.2%
Munich	0.8%
Milan	0.7%
London	0.1%
784	

Zehnder 2012

### **TODAY'S TOILET SOLUTIONS**

In the DEVELOPING world



# In the DEVELOPING world — Fecal Sludge Management is a neglected utility service and yet an untapped <u>growing</u> <u>business opportunity</u>











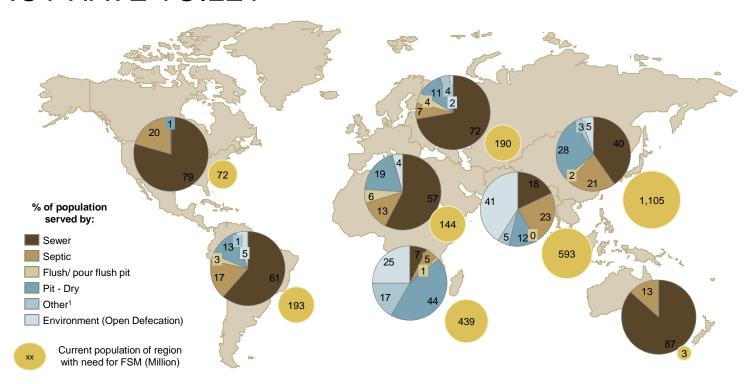


### FSM is part of the solution even in large cities

(i.e. Map of Dakar sanitation network, Source ONAS)

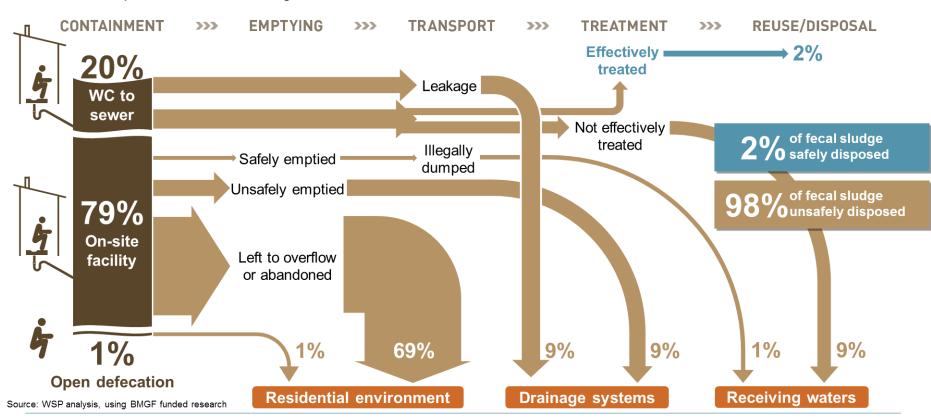


# ~2.7 BILLION PEOPLE WORLDWIDE NEED FECAL SLUDGE MANAGEMENT TODAY AND AN ADDITIONAL 2.1 BILLION IS DO NOT HAVE TOILET



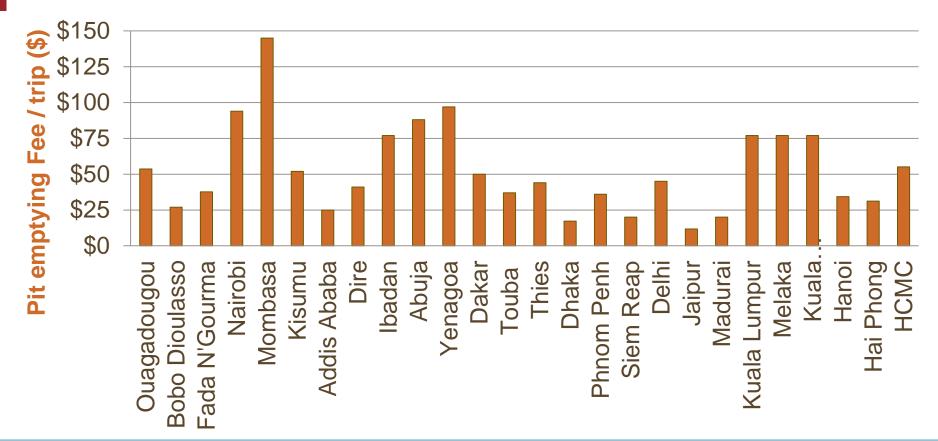
### EXAMPLE OF POOR FECAL SLUDGE MANAGEMENT (FSM):

Institutional open defecation - Sludge direct to the environment: no service chain



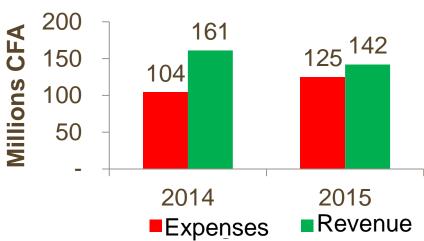
### PIT EMPTYING FEE PAID BY HOUSEHOLDS

(REF. BMGF LANDSCAPE STUDY FSM BUSINESS IN 30 CITIES IN AFRICA & ASIA)



### MEANS OF IMPLEMENTATION FOR SDG 6 AND NEED FOR SERVICE STANDARD: MAKE SANITATION A PROFITABLE UTILITY SERVICE





- PPP contracts for a private utility service
- Innovative local financing (with commercial banks)
- Innovative technology adoption and business creating jobs

# Possible Action utilities/cities can take today: <u>Implement ISO 24521</u> addressing FSM issues

### INTERNATIONAL STANDARD

ISO 24521

> First edition 2016-09-01



# Activities relating to drinking water and wastewater services — Guidelines for the management of basic on-site domestic wastewater services

Activités relatives aux services de l'eau potable et des eaux usées — Lignes directrices pour la gestion sur site des services d'eaux usées domestiques de base

> Reference number ISO 24521:2016(E)

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. Doulaye Kone (doulaye.kone@gatesfoundation.org 393 / Downloaded: 2017-07-10

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# Possible Action utilities/cities can take today: join RASOP; acces FSM toolbox

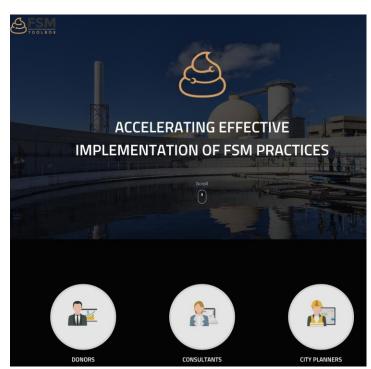
News

Sanitation: RASOP-Africa takes stock of the first year of operation



The Reinforcing Capacity of African Sanitation and Non-sewer and Fecal Sludge Management System Operators Program (RASOP-Africa) assessed in Yaoundé, from March 13 to 15, 2017, its activities carried out in the first year. This was on the occasion of a workshop organized by the African Water Association, the parent organization of the Rasop program.

http://www.susana.org/en/resources/projects/details/304



http://www.fsmtoolbox.com/

Bill & Melinda Gates Foundation 15

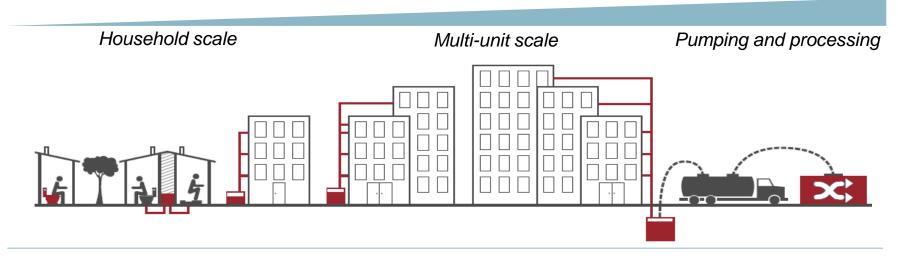
### Birthing a sanitation industry – reinvent the toilet

Fix an important market failure by delivering services and product that meet customers needs and aspiration, compatible with 21st century technologies

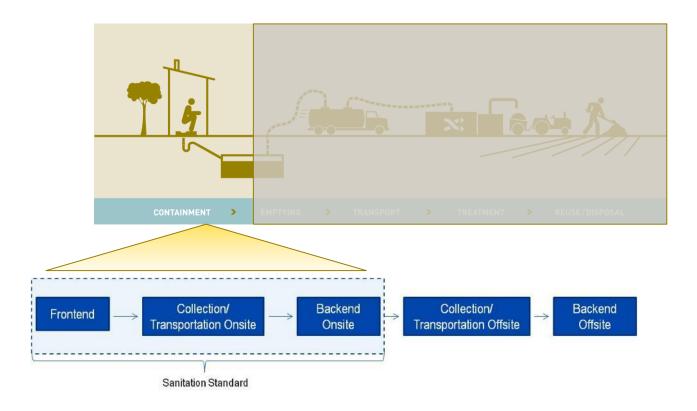
# THE REINVENTED TOILETS ARE NON-SEWERED SANITATION SYSTEMS FOR A RANGE OF USE CASES

From household systems that can be used inside the home, to external units that process waste from multiple dwellings or apartment units, the RT portfolio includes technologies for a range of use cases, with varying sizes and capacities.

#### RT SUPPORT A RANGE OF USE CASES, SIZES, CAPACITIES



### MEANS OF IMPLEMENTATION FOR SDG 6: STANDARDS DEVELOPMENT (ISO/PC305)



### INTERNATIONAL WORKSHOP AGREEMENT

### IWA 24

First edition 2016-09-01

#### Non-sewered sanitation systems — General safety and performance requirements for design and testing

Systèmes d'assainissement non collectifs — Exigences de performance et de sécurité générale pour la conception et les essais

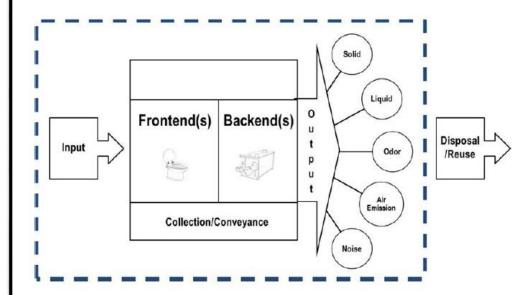
Reference number IWA 24:2016(E)

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Possible Action utilities can take starting 2018: Implement ISO 30500 to promote non-sewered sanitation systems that kill pathogens!

#### SCOPE OF THE STANDARD

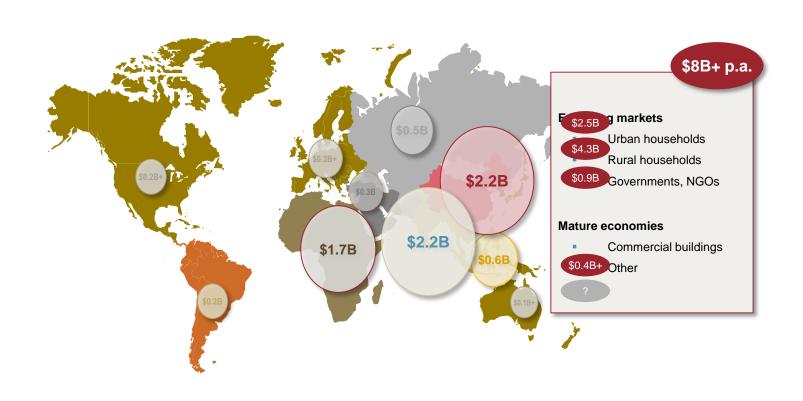


TOILETS THAT KILL PATHOGENS, TURN FECES/URINE INTO COMMODITY, OPERATES WITHOUT SEWER, WATER CONNECTION (FULL SPECS UNDER ISO/IWA 24)





## A POTENTIAL \$8B+ GLOBAL ANNUAL OPPORTUNITY TO HELP MEET SANITATION NEEDS...



### Thank you

