**Theme:** Strengthening The Managerial Competencies Of Water And Sanitation Utilities' Executives

Venue: Conakry, Guinea

**Date:** from 15 to 18 October 2018

<u>Day 1</u>: Introduction to the profession of Manager

Profession of Manager – Leadership – manager's tools

Mr. Mamadou Dia

08:30 - 09 :00	Registration / Welcome trainers and trainee
09:00 – 09 :05	AfWA Remarks
09 :10 - 09:20	Local committee remarks (MD of SEG)
9:20 - 10:00	Family photo and coffee break
10:00 – 12:20	Management of Water / Sanitation utility (Role and Responsibility of the Manager, Notion of Leadership, Managing Change)
12:20 - 1:30pm	Lunch
Afternoon	Strategic objectives and planning
1:30pm – 3:20pm	<ul> <li>Strategic management (Strategy objectives formulation, strategic planning)</li> <li>Différents matrix (SWOT, Mc Kinsey, ADL, BCG, etc.)</li> </ul>
3:20pm - 3:40pm	Coffee break
3:40pm – 4:30pm	- Strategic planning case study and Experience sharing
5:30 pm – 6:30pm	- Cocktail diner

## Day 2 .... : Management tools

## Dr. William Muhairwe

8:30-09:00	Welcome trainers and trainee
9:00 – 10:00	<ul> <li>Presentation of the main management strategy (Market life cycle applied to water and wastewater companies, experience curve, Porter's strategies, Bowman's clock, Ansoff matrix)</li> </ul>
10:00 – 10:30	Coffee break
10:30: - 12:00	<ul> <li>Tools of the manager (Implementation and follow-up of a roadmap, management dashboard)</li> </ul>
12:00 - 1:00pm	Lunch
1:00pm – 2:30	- Cas study
2:30 – 5:00	- Communication from the manager, - Knowing how to delegate,

## JOUR 3 .... : Finances/ Accounting/ Planning

## M. Mamadou Diouldé

9:00 – 11:00	- Budget preparation, Budget tracking, Analysis and understanding
11:00 - 11:30	Pause-café
11:30 – 1:00pm	<ul> <li>The administrator facing the different investment vehicles (the PPP, the BOT, the bond) [Better understanding the functioning of the financial markets; Be able to ask the right questions to the investment managers; Being able to evaluate offers from providers of investment products.]</li> </ul>
1:00pm - 2:00pm	Lunch
2:00 pm- 3:00 pm	Case study
3:00 pm- 3:20 pm	Coffee break
3:20 – 4:30 pm	Enterprise Risk Management